



WYC:Imp 7/24/03

3622  
PATENT  
Attorney's Matter No. 60319

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re application of:

Davis et al.

Application No.: 09/697,009

Filed: October 25, 2000

For: DIGITALLY MARKED OBJECTS AND  
PROMOTIONAL METHODS

Examiner: J. Janvier

Date: July 24, 2003

Art Unit 3622

Confirmation No. 4530

**CERTIFICATE OF MAILING**

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on July 24, 2003 as First Class Mail in an envelope addressed to: COMMISSIONER FOR PATENTS, P.O. Box 1450, Alexandria, VA 22313-1450.

William Y. Conwell  
Attorney for Applicant

*RE-Agency Co.*  
*GR 2003*  
**TRANSMITTAL LETTER**  
*3600/*

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Enclosed is an Amendment for the above application. The fee has been calculated as shown below.

CLAIMS AS AMENDED					
For	No. after amendment	No. paid for previously	Present Extra	Rate	Fee
Total Claims	2	20	= 0	\$18.00	\$0.00
Indep. Claims	2	4	= 0	\$84.00	\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

If an extension of time is required, please consider this a petition therefore.

Please charge any fees which may be required in connection with filing this Amendment and any extension of time, or credit any overpayment, to Deposit Account No. 50-1071.

Respectfully submitted,

DIGIMARC CORPORATION

By \_\_\_\_\_

*William Y. Conwell*  
William Y. Conwell  
Registration No. 31,943

Date: July 24, 2003



23735

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PATENT

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William Y. Conwell  
Attorney for Applicant

*Handwritten Signature*  
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JUL 29 2003  
GROUP 3600

AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir,

Responsive to the Action mailed May 2, 2003, please amend the subject application as follows:

In the Specification

Amend the paragraph at page 4, lines 17-25 as follows:

Objects needn't be marked with just one identifier. A product box may have a different identifier encoded on each of its six faces. A card, such as an American Express card, may have one identifier encoded on the front face, and a different identifier encoded on the reverse. Each face triggers a different response. Or two or more watermarks may occupy the same region of an object. The marks may be recognized by different systems, and may trigger different responses. The marks may serve different purposes, e.g., one to distinguish counterfeits from originals, another as part of a promotional campaign. (The use of watermarks to distinguish originals from counterfeits is disclosed in application 09/498,223, filed February 3, 2000, now patent 6,574,350.)

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